

# EXECUTIVE SUMMARY

2022 AMERICAN QUARTER HORSE ASSOCIATION

## HORSE STATISTICS

	Population	New Registrations
United States	2,564,458	74,728
International (including Canada)	457,960	16,956
<b>Grand total</b>	<b>3,022,418</b>	<b>91,684</b>

## TRANSFERS

Total	122,145
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## TOP 10 COUNTRIES (BY HORSE POPULATION)

1. United States	2,564,458
2. Canada	261,167
3. Mexico	51,906
4. Germany	42,903
5. Italy	28,765
6. France	11,347
7. Austria	6,368
8. Belgium	5,516
9. Brazil	5,514
10. Sweden	4,482

## MEMBERSHIP STATISTICS

	Annual/3-Year	Life	Youth	Amateur
United States	122,329	42,365	15,638	20,400
International (including Canada)	17,948	8,780	1,647	3,211
Total membership	140,277	51,145	17,285	23,611
<b>Grand total</b>				<b>232,318</b>

## TOP 10 COUNTRIES

1. United States	200,732
2. Canada	13,506
3. Germany	5,090
4. Mexico	2,399
5. Italy	2,175
6. France	994
7. Austria	975
8. Belgium	643
9. Sweden	606
10. Switzerland	597

## TOP 5 STATES

1. Texas	34,751
2. California	13,228
3. Oklahoma	10,461
4. Colorado	7,166
5. Ohio	6,357



## MEMBERSHIP STATISTICS

### TOP 5 PROVINCES

1. Alberta	5,305
2. Ontario	2,255
3. British Columbia	1,796
4. Saskatchewan	1,690
5. Quebec	1,256

\*\* Based on annual, 3-year and life memberships

## AMERICAN QUARTER HORSE OWNERS

United States	671,400
International (including Canada)	125,355
Total	796,755

### TOP 10 COUNTRIES

1. United States	671,400
2. Canada	57,107
3. Germany	22,745
4. Italy	10,747
5. France	5,089
6. Mexico	4,706
7. Austria	3,152
8. Belgium	2,512
9. Sweden	2,439
10. Netherlands	2,360

### TOP 5 STATES

1. Texas	99,534
2. California	43,156
3. Oklahoma	34,317
4. Missouri	23,301
5. Colorado	22,988

### TOP 5 PROVINCES

1. Alberta	20,357
2. Ontario	9,661
3. British Columbia	8,281
4. Saskatchewan	6,879
5. Quebec	6,535

## SHOW STATISTICS

	Number of approved shows	Number of special events	Total
United States	1,741	186	1,927
International	241	36	222
<b>Total</b>	<b>1,927</b>	<b>277</b>	<b>2,204</b>

## SHOW ENTRIES

Average entries per show	425
Total show entries	841,581
Total special event entries	12,168

## 2022 CHAMPIONSHIP SHOWS

Show	Entries
AQHA Cowboy Mounted Shooting World Championships	60
AQHYA World Championship Show	4,406
Amateur, Open and Select AQHA World Championship Show	7,543
AQHA East Level 1 Championship Show	4,831
AQHA West Level 1 Championship Show	2,526
AQHA Versatility Ranch Horse World Championships	1,685
AQHA Ranching Heritage Challenge Finals	104
AQHA Cattle Level 1 Championship Show	424
NRSHA National Championship Show	525

## TOP SHOWS

Show/Circuit	Total entries	# of shows	Avg. entries per show
All American Quarter Congress Columbus, OH	8,581	1	8,581
<b>Special events</b>			
OQHA Spring Show Roping Event Tulsa, OK	245	1	245
<b>Level 1</b>			
NOQHA Level 1 Extravaganza Findlay, OH	471	1	471
<b>Versatility Ranch Horse</b>			
Colorado State Fair Ranch Versatility Pueblo, CO	1,539	3	513
<b>Introductory</b>			
Fundamentally Fun Bryan, TX	394	1	394
<b>Alliance</b>			
NRHA Derby Oklahoma City, OK	418	2	209

## RACING

Number of starters	11,826
Number of races	6,626
Purses	\$143,678,679
Handle	\$342,496,767
Average purse per race	\$21,684
Average earnings per starter	\$12,522

## CHALLENGE ENROLLMENT (BY FOAL CROP)

Weanling	2,135
Yearling	562
2-Year-Old	19
3-Year-Old	1
South America enrollments	0
Total horses enrolled	2,717

## RACING CHALLENGE

Total payout	\$3,343,622
Total horses enrolled	2,717
Total purses	\$3,236,561
Total awards	\$107,061

## PUBLICATIONS

<i>The American Quarter Horse Journal</i> *	232,000+
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\* The *Journal* is the official member publication of AQHA.

## WEB/SOCIAL MEDIA

AQHA.com visitors	2.6 million
AQHA.com total page views	.31 million
Facebook fans	1.05 million
Twitter followers	54,000+
Instagram followers	275,000+
Pinterest followers	34,000+
YouTube subscribers	47,000+
LinkedIn followers	18,000+
TikTok followers	22,000+

## OTHER PROGRAMS

AQHA Professional Horsemen	729
Judges (U.S. and International)	1,124
Certified Show Management (managers and secretaries)	220

## AQHA RANCHING HERITAGE BREEDERS

Approved breeders	443
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## AQHA RANCHING HERITAGE CHALLENGE-ELIGIBLE

Total Ranching Heritage-bred horses (including grandfathered horses)	189,035
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## AQHA HORSEBACK RIDING PROGRAM

	AQH Division	All-Breeds Division
Enrollment	8,545	1,037
2022 awards given	1,174	283
<b>Total hours ridden</b>	<b>284,092</b>	<b>46,457</b>